HHIRIBINING CONTROL OF STREET OF STR Old-Fashioned Thursday Bargain Sale

10c Boxes of Electro 5c

Towel Bars With This Coupon......7C Silicon THIS COUPON and 5c for regular 10c box of Electro Silicon, the magic polish for all silverware and metals. No-THIS COUPON and 7c for Glass Towel Bars, imitation of nickel plated; with nickeled brackets. Cannot discolor or tar-sish. Useful and ornamental. Basement. (S) 5c Spools of Clark's "O. N. T." Spool Cotton 6 Spools 19c

10c THIS COUPON and 19c for SIX regular 5c spools of Clark's "O. N. T." Cotton, all numbers, in black or white. Notion Dept. (S) THIS COUPON and 10c for famous Mennen's
Talcum Powder,
choice of violet
perfumed or borated. (S)

Open 8:45 A.M.; Close 5:30 P.M.; Saturdays 6 P.M. Talcum Powder

"It Pays to Deal at Goldenberg's"

36-inch Genuine "Fruit of the Loom" Bleached Cotton, a 83/4C superior grade cotton. Worth 121/2c yard.....

Trial Samples of Sempre Giovine

A trial sample of famous "Sempre Giovine" Complexion Cream given free with purchases in the Toilet Goods Dept. tomorrow. Ask for yours

Regular 15c Size Listerine

19c Wedgewood Salt

With This Coupon, THIS COUPON and 50 THIS COUPON and 5c for usual 19c China Salt and Pepper Shakers, in imitation of Wedgewood ware. Pretty and artistic design.

Basement. (S)



Vanishing Cream 5c

Now in Progress---Our Great January Clearing Sale of Women's and Misses'



Floor

uits and Coats

At Reductions of ½ and Less Than Former Prices!

This January Clearing Sale is an annual event that never fails to bring out crowds of enthusiastic women who have learned to expect big things in the way of tremendous savings on new and fashionable readyto-wear garments. Our entire stock of Suits, Coats and Dresses is involved-everything has been radically reduced to lighten stocks before inventory. Particular attention is called to the fact that nothwithstanding the sensationally low prices all are this season's garments and this season's NEWEST STYLES. Don't be fooled by low prices in advertisements. Go and look-and then you will appreciate the real importance

Lot 1--- Women's

Lot 2--- Women's and Misses' Suits Worth Up to

The newest and smartest suit fashions of the hour-including New Skating Suits, New Military Suits, New Furtrimmed Suits, New Sport Suits. New Tailored Suits and other up-to-date models. Materials include broadcloth, whip-cords, gabardines, poplins, corduroy, serge, cheviot, diagonals, worsteds, imported mixtures and novelty suitings.

A large range of colors and combinations to select from, in sizes for misses and women.

1,000 Winter Coats at Lowest Prices on Record

Corduroy Coats, Camel's Hair Coats, Novelty Boucle Coats, Hindoo Lynx

FREE

THIS COUPON and 7c for regular 14-oz. bottle of Listerine, the well known permicide.

and Pepper Shaker

THIS COUPON and 5c for regular 10c size of Pond's Vanishing Cream, a necessary toilet adjunct for winter use. (8)

Absolutely our greatest coat sale—a great January out-clearing of warm, stylish garments that brings the most wonderful values ever known. In many instances the sale prices do not cover the cost of materials alone! If you need a new coat for the rest of the winter, now is your opportunity to buy it at a fraction of original value!

Astrakhan Coats, Cheviot Coats, Kersey Coats, Boucle Coats, Zibeline Coats,

Coats, Wool Plush Coats, Matelamb Coats, Imported Mixture Coats,

Plaid Coats, Check Coats, Fancy Mixture Coats. Styles and materials to please every one. Some are full lined, others half lined and some are unlined. Lengths range from the jaunty sport coat of 36 inches to the tailored mod-48 inches long. All the new sleeve and collar effects. Some are fur trimmed, others plush trimmed, and still others are velvet trimmed. Our Big Half-Yearly Sale of Famed "Mother's Friend"

Wash Suits for Boys At 1/2 and Less Than 1/2 Price

This semi-annual event is so well known to the majority of Washington mothers that extended comment is unnecessary. Suffice it to say that never have we had such a splendid assortment of styles or such great values to offer. Crisp, clean, brandnew garments-every one correctly styled in the inimitable fashion for which the makers of "Mother's Friend" Wash Suits are There are Wash Suits of every style, design,

pattern and material—in sizes to fit boys from 2½ to 10 years of age. To all Washington mothers who want to supply the youngsters' needs at immense savings, we say: "Come quickly before the lots are sold out."

Lot One—"Mother's Friend" Wash Suits of fine quality materials, in white and colors that are guaranteed absolutely fast. Styles include Tommy Tucker, Sailors, Russians, Middies, Balkan, Jack Tar, Vestee, Party, Dutch Daddy and others. Sizes 2½ to 10 years.

Lot Two-"Mother's Friend" Wash Suits, of finest grade wash fabrics, including Matalesse, Linon, Pique, Repp, Duck, Cannon Cloth, Galatea and other materials. All the colors in the suits are foreign dyes and guaranteed fast color. All the newest and most becoming models included in the assortment. Sizes 2½ to 10 years. \$1.69 Values worth \$2.50, \$3.90 and \$3.50, at.

Boys' Mother's Friend Blouse Boys' Wash Suits of colored gala-

Boys' Mother's Friend Blouse Waists, with cotton waist band; neck-band styles, with detached collars; sizes 6 to 16 years. 75c and \$1

extra heavy rich satin 79c face grade, all pure silk.

Regular \$1.00 value....

Full 36 Inches Wide 690

vors for late winter costumes. Full 36 inches wide, in the fol-

White....Light Blue......Pink....Gray....Old Rose.....Wistaria...Alice....King's Blue....Reseda...Serpent Green..... Myrtle....Taupe...Belgian Blue....Admiral Blue....Cadet Blue....Crow Blue....Black.

Women's "Richelieu" Underwear

The broken lots and remainders of our regular stock of Fa-

mous "Richelieu" Underwear, marked for a quick outgoing to-

morrow. Women who know the superior qualities of under-

wear bearing this trade mark brand will surely want to share the

Women's Bleached Fleeced Cotton Underton Underwear, shirts with high
neck and long sleeves; ankle pants; sizes 6 to 9. 29c
Regular 39c values...... 15c

Boys' Medium Weight Fleeced Cotton Underwear, shirts with high neck and long sleeves, ankle pants; silver or unbleached. 19c. Odd sizes. Regular 25c and 30c values.....

January Sale Prices on

Dainty White Goods

Choice of Merino, Cotton and Mercerized garments, in Shirts,

lowing street and evening shades:

Regular 75c and \$1

Garments Reduced to ...

32-inch Satin Stripe Tub Silks.

rich lustrous quality, heavy, firm woven grade. White grounds with all color stripes. Regular 75c val- 45c

The extra heavy, rich, deep lustered quality that fashion fa-

tea and percale; in Dutch Daddy style; sizes 3 to 8 years. Worth \$1.00..... Boys' Clothing Dept., Third Floor.

\$15 Seamless Brussels Rugs Size 8 ft. 3 by 10 ft. 6, at \$8.88

One of the biggest and best rug values offered this season-a lot of Room Size Seamless Brussels Rugs of heavy weight and serviceable quality at a price unequaled anywhere for low selling. They are made in one piece-no seams. Size 8 ft. 3 by 10 ft. 6 inches; in a number of artistic floral and medallion designs; colorings to suit any room decoration. Every rug a regular \$15.00 value at \$8.88.



^{39c} Value, 22c Women's Muslin
Nightgowns of good
quality material;
made in round neck
style, with kimono
sleeves; edged with
neat embroidery. Cut
full and long; nicely
finished. Thursday
Bargain Sale price,
22c each.

Limit, 2 to a buyer. Women's Corset Covers, of excellent grade muslin, with neat embroidery edge; round neck and sleeves. Sizes 34 to 44. Regular 19c value,

Women's Drawers, of good qualor circular styles, with neat pin tucks and assorted embroidery trimmings. French band; all lengths. Regular 29c value at....

10c Shoe Dressings Thursday at 5C

Regular 10c Shoe Dressings, including French Gloss, Brown's and Baby Elite, for black or tan footwear—for Thursday only at 5c a bottle.

Shoe Dept.—First Floor.

25c & 39c Neckwear 9c For Choice

Lot of manufacturer's surplus lines and samples of Women's Neckwear; some slightly mussed from being handled. The collection includes Collar and Cuff Sets. Military Collars, Vestees, Plaited Back and Roll Collars, Embroidered Voile Dutch Collars, Novelty Ties, Puritan Collars, etc. New and dainty styles-at 9c each. Neckwear Dept., First Floor.

Marabout Capes Regularly \$2.39

A clearaway of our stock of \$3.98 Marabout Capes tomorrow at \$2.39. Large size, made of five full, fluffy strands of fine quality marabout in black and natural color. Neckwear Dept., First Floor.

19c Windowphanie At 5C Yd.

The most popular window deco-ration and substitute for stained glass. In stained, frosted and cathedral glass designs; choice of

white and various desirable colors. Windowphanie is easily applied and obstructs the view without keeping out the light.
Fourth Floor.

45c Table Damask Wide at 26c

Excellent Grade Mercerized Satin Table Damask; 60 inches wide; of good weight and handsome fin-ish. The luster remains after washing. Splendid damask for general use. Choice of five neat patterns. Linen Dept.—First Floor.

Cashmere Bouquet Soap at 10C a Cake

Colgate's Famous Cashmere Bouquet Toilet Soap at the re-duced price—the former 15c size cake tomorrow for 18c.

50c Cuff Links at 16c a Pair

Men's Gold Filled Cuff Links, in dumb bell or lever styles; choice of attractive engraved and em-bossed designs; guaranteed to wear. Thursday bargain price, 16c Jewelry Dept.-First Floor.

School Umbrellas Special at 44c

Children's School Umbrellas of rainproof gloria, with strong steel frames, in 20, 22 and 24 inch sizes. Good variety of neat, practical handles for young folks. Umbrella Dept.—First Floor.

Children's Stockings Worth 25c a Pair 10C



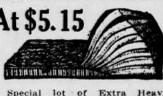
Women's Fast Black Cotton Stockings, seamless foot, double sole, heel and toe; 9c garter hems; worth 124c...

Infants' "Onyx" Cashmere Stockings, seamless and full fashioned foot, double silk heel and toe. Black and colors. Regular 25c and 35c 12/2C

Muslin Nightgowns | Child's \$1 Leggins at 39c Pair

Broken assortments of our reg-ular \$1.00 Children's Astrakhar Leggins, in blue, green and red colors. Sizes 2 to 10 in the lot Thursday at 39c pair. Shoe Dept.—First Floor.

\$10 Felt Mattresses



Special lot of Extra Heavy-weight Elastic Felt Mattresses, made of layer felt top and bot-tom, with all cotton felt center; with tape-bound or roll edge. One or two piece styles, covered with sateen finish art ticking. Sizes to fit any bed. Bring measurements.
Fourth Floor, Bedding Dept.

121/2c Huck Crash 5 yds. for 29c

All white Huck Crash, fine, even close-woven quality for roller or tea towels. A great Thursday Bargain at the price—5 yards for Limit-10 yards to a buyer. Linen Dept.-First Floor.

Grocery Sale

for Bargain Thursday. 10c Peas, 51/2c 10c Cocoa, 5c

THIS COU-PON and 11c for TWO regular 10c cans
of extra quality E a r l y
June Peas.
(Limit, two
to a buyer.)

THIS COU-PON and 5c for regular 10c size can of Hershey's Breakfast Co-coa. (Limit, two to a buyer.) 10c Corn, 51/2c 5c Starch, 3c

THIS COU-PON and 11c for TWO reg-THIS COU-PON and 3c for regular 5c pack age of Argo Gloss Starch. (Eimit, two to a buyer.) ular 10c cans of Sugar Corn, sweet and tender. (Limit, two to a buyer.)

Usual 25c Brassieres

At 17c

Big special lot of Brassieres, of fine grade muslin, in open front style, trimmed with assorted embroidery insertion and edge. Extra under-arm shield. Perfect fitting models, in sizes from 34 to 46—at 17c each.

Children's Undermuslins Children's Muslin Nightgowns, made in high neck and long sleeve style, with neat tucked and embroidery yoke; small ruffle around neck and sleeves; also with turndown collar and cuffed sleeves, with pocket.

Sizes 2 to 10 years. Regular 29c value, at......

Excellent Grade Mercerized Satin

Deep, Compelling Reductions on \$1.25 All-wool Broadcloth \$1 Chiffon Faille Silk For Winter Suits and 89c Our Stock of Skirts Lowered to - - O Men's Suits and O'Coats

All the winter garments are scheduled to go! This sweeping sacrifice sale embraces our entire remaining stock and puts in your way the greatest savings ever known on clothing of such high standard and value. By all means take advantage of the wonderful oppor-

tunity-it is entirely too good to miss. Assortments are still good—but don't put off coming for your Suit or Overcoat—as the big selling is bound to lessen the range of styles.

Lot One—Includes Suits \$5.50 and \$12 for

Lot Two—Includes Suits 8.75 and Overcoats Worth \$15 and \$16.50, for Lot Three—Includes Suits and Overcoats Worth \$20 to \$25, at...

The Suits and Overcoats are of the most desirable and wanted fabrics and newest style-the kind that the best clothiers regularly sell to a discriminating public.

Double-Bed Size Comforts Worth \$1.25 & \$1.50 at 79c

A remarkable offering for Thursday of Double-bed Size Comforts, at savings well worth coming for. Good heavy weight, filled with white cotton and covered with light or dark color silkolines.

Usual \$1.25 and \$1.50 values tomorrow at 79c each.

72x80 Extra Heavy-weight Woolnap Blankets, in white or gray, various color borders; all finished with silk bound ends. \$1.95

25c and 35c Embroidery Flouncings & Corset Cover Embroideries, yd., 17c

An exceptionally fine lot of Embroideries underprice-comprising 18-inch Swiss and Cambric Flouncings and Corset Coverings, with beading top. In a good variety of new and pretty blind and open work patterns. Qualities meant to retail at 25c and 35c, on sale tomorrow for 17c a yard.

27-inch Swiss Embroidery Flouncings, in scores of pretty open work patterns; fin-ished with heavy scalloped edges. Regular 39c value at Lot of Swiss and Cambrie Embroideries, in a variety of desirable patterns; good, service-able quality for trim-mings. Worth 8c yard. 12-yard Pieces of Valencieunes Luces, in French and German meshes; desirable widths and patterns for trimming lingerie. 19c

A January Sale of Manufacturers' Surplus Lots and Discontinued Styles of Women's \$2.50, \$3, \$3.50 & \$4 Shoes at \$1.79 Pair

Despite the big selling of the past two days we can assure you a splendid selection of styles tomorrow. There are nearly a thousand pairs ready for your choosing-fine quality leathers and up-to-date styles that well dressed women want, and will be glad to buy at this unusual saving.

They consist of Women's High Shoes, in button, lace and blucher styles, of patent colt, gun metal, vici kid, tan and velvet; with cloth or leather tops and high or low heels.

Not all sizes of each style, but every size from 2½ to 8 in the lot.

A fine, twill-back cloth, with handsome, lustrous face; strictly all-wool grade that will sponge perfectly and give splendid service. Ideal in every way for tailored suits and skirts.

It is 52 inches wide and comes in black, navy blue, midnight blue, brown, Russian green, Belgian blue, plum, etc. 52-inch All-wool Storm Serge, a fine, close-woven, hard-twisted, double-twill quality, for suits and skirts. Sponged and shrunk ready for use. In black, navy blue, myrtle, Belgian blue, plum, brown, Russian green, Copenhagen, garnet, etc. Worth \$1 yard.

27-inch Dress Velveteen; a fine.

\$2.00 and \$2.50 Coatings; heavy winter weight, consisting of plaid backs, two-tone reversible, diagonal, chinchilla, Irish 98c frieze, etc., etc. Full 54

Imported Golf Cord Corduroy; 32 inches wide; one of the scarest and most fashionable fabrics worn this season. Full assortment of colors. 98c

close-pile quality, for suits and dresses. In black only. Worth \$1.50

THURSDAY BARGAIN SALE PRICES TO INTEREST BUYERS OF Sheets, Pillowcases & Cottons

81x90 Bleached Sheets, with the new improved welded seam in center, which adds strength and durability. Made of superior grade sheeting cotton. Sold regularly at 59c each. Thursday 36c

45x36 Bleached Pillowcases; fine quality pillowcase cotton; hand torn and ironed; finished with deep hems. Worth 93/4C

27-inch White; Domet Flannel; heavy fleeced nap quality. Worth 15c yard.... 934C Duckling Fleecedown, in Persian, floral and Japanese designs, for making kimonos and house garments. Sold 93/4C regularly at 15c yard...

32-Inch Skirting Madras; white grounds with colored stripes, the correct material for making men's and boys' 15c shirts. Worth 25c yard...

\$2 & \$2.50 Lace Curtains Thursday Bargain \$1.19 Pr.

A remarkable underprice offering of 800 pairs of Fine Quality Scotch and Nottingham Lace Curtains, 40 to 50 inches wide and 2½ and 3 yards long—at \$1.19 a pair. Choice of white, ecru and Arabian shades. All are perfect qualities and made of double Sea Island thread; in plain, novelty and heavy worked designs that are faithful reproductions of the

Winter Housefurnishings Reduced

\$2.00 Extra Quality Corrugated Galvanized Iron Ash Cans. with iron band top and bottom; full \$1.19 98c Selected Lumber Lace Curtain Stretchers, nickeled pins; center brace; size 59c 6x12 feet \$3.00 Heavy Gulvanized Iron Revolving Ash Sifters, strongly made. Fits \$1.98 Turkey Feather Celling Dusters, with long bamboo handles, worth 25c each. 75e Cocoa Door Mats, strongly made; good 44c 35c Sheet Steel Oyster Fryers, with separate wire drain baskets..... 19c

Men's \$1 Sweaters At 69c

They're the well known "Y., K. and Y." make of Sweaters, and always sell at a dollar. Made in V neck style; choice of plain gray and navy blue. A Thursday bargain special at 69c.

Men's 50e Quality Sanitary Fleece-lined Underwear; good, heavy quality; shirts and drawers to match...

10c Playing Cards Thursday Bargain. 5c

The popular "Steamboat" Playing Cards, always sold at 10c a pack; in red or blue—offered for Thursday at 5c a pack. Limit—2 packs to a buyer. 35e Pure Linen Lawn Writing Paper; finest quality; note size. Thursday, per 10c

50e and \$1.00 Calendars for 1916; left from the holidays; the boxes are torn or broken. Choice at........................... 19c Stationery Dept., First Floor.

25c Stamped Scarfs and Centerpieces 16c

with neat white woven designs. Regular 25c 12/2C

36-inch White Pajama Cheeks, extra fine grade, for making undergarnents; worth 19c yd...

36-inch White Plque, with white gabardine stripes; new white fabric for suits and skirts.
Sold regularly at 25c a 14c

36-inch White Mercerized Rep; being yarn mercerized its beautiful finish will not be affected by frequent trips to the laundry. Worth 35C

Pretty Stamped Scarfs and Centerpieces; stamped on Indian head; in neat, refined floral designs for French embroidery. Centerpieces are 36 inches and the scarfs are 18x54.

Art Dept.—First Floor.

At 5C Yd. A big lot of Scrim and Madras, in figured all-over and border ef-fects, of green, blue, red, gold and pink colorings. Excellent mate-rials for curtains, scarfs and dra-

Fourth Floor.

10c Drapery Materials

25c Stamped **Boudoir Sets** of 6 Pieces 16c

Swiss, an entirely new novelty in white goods for waists and dresses. Worth 25c 14c

36-inch English Longeloth, fine chamois finish grade; in pieces containing full 12 yards. Sold regularly at 79c \$1.00

These attractive Boudoir Sets consist of dresser scarf, pincushion, handkerchief case, sachet case, scissor case and handkerchief hag—all six pieces stamped on French linen.

Art Dept.—First Floor. 25c Boudoir Caps

At 17c

Boudoir Caps of net combined with satin; also cotton crepe trim-med with ribbon bows; in pink, blue, lavender, nile and mais. Thursday Bargain Sale price, 17c. Neckwear Dept., First, Floor.